

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 25%;">Name</th> <th style="width: 25%;">Formerly</th> <th style="width: 25%;">Execution Date</th> <th style="width: 25%;">Entity Type</th> </tr> <tr> <td>WELLS FARGO BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT</td> <td></td> <td>11/03/2006</td> <td>NATIONAL BANKING ASSOCIATION:</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	WELLS FARGO BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT		11/03/2006	NATIONAL BANKING ASSOCIATION:			
Name	Formerly	Execution Date	Entity Type								
WELLS FARGO BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT		11/03/2006	NATIONAL BANKING ASSOCIATION:								
RECEIVING PARTY DATA											
Name:	PFINGSTEN PUBLISHING, L.L.C.										
Street Address:	5700 LOMBARDO DRIVE										
City:	SEVEN HILLS										
State/Country:	OHIO										
Postal Code:	44131										
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE										
PROPERTY NUMBERS Total: 21											
Property Type	Number	Word Mark									
Registration Number:	642661	LIFE INSURANCE SELLING									
Registration Number:	825917	DECOR									
Registration Number:	892073	AMERICAN AGENT & BROKER									
Registration Number:	1001919	THE PROFESSIONAL PICTURE FRAMER									
Registration Number:	1071827	BASICS & BEYOND									
Registration Number:	1118420	ART BUYERS CARAVAN									
Registration Number:	1206459	FRAME-O-RAMA									
Registration Number:	1288990	ARTSELL COLOR CARDS									
Registration Number:	1328489	SUPPLY LINES									
Registration Number:	1533561	GALERIA									
Registration Number:	1718000	ARTEXPO PREVIEW									
Registration Number:	2002132	MORTGAGE ORIGINATOR									
Registration Number:	2094311	PROGRESSIVE MRO DISTRIBUTOR									

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TRADEMARK
REEL: 003438 FRAME: 0230

Registration Number:	2094312	MRO TODAY
Registration Number:	2086654	USA GETAWAY GUIDE
Registration Number:	2125500	ART BUSINESS NEWS
Registration Number:	2269003	ARTEXPO NEW YORK
Registration Number:	2380416	PUBLISHING CONCEPTS
Registration Number:	2301138	CONTRACTOR TOOLS AND SUPPLIES
Registration Number:	2889493	PROGRESSIVE DISTRIBUTOR
Registration Number:	2831256	MRO WIRED

CORRESPONDENCE DATA

Fax Number: (312)701-7711

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-701-7237

Email: cdore@mayerbrownrowe.com

Correspondent Name: Christopher Dore

Address Line 1: 71 S. Wacker Drive

Address Line 2: Mayer Brown Rowe & Maw LLP

Address Line 4: Chicago, ILLINOIS 60606-4637

NAME OF SUBMITTER:	Christopher Dore
Signature:	/Christopher Dore/
Date:	12/04/2006

Total Attachments: 3

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RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY COLLATERAL

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL (this "Release"), dated as of November 3, 2006, is made by Wells Fargo Bank, National Association, as administrative agent (the "Administrative Agent") under the Credit Agreement referred to below (terms used in this Release and not herein defined shall have the meanings set forth in the Credit Agreement).

WHEREAS Pfingsten Publishing, L.L.C., a Delaware limited liability company (the "Borrower") and the Administrative Agent entered into that certain Credit Agreement, dated as of March 12, 2004 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement"), among the Borrower, the various financial institutions and other Persons from time to time parties thereto (collectively, the "Lenders") and the Administrative Agent, pursuant to which Credit Agreement the Lenders and the Issuer have made certain advances and other financial accommodations to and for the benefit of the Borrower;

WHEREAS the Borrower granted security interests in certain property pursuant to the agreements attached as Annex I hereto (collectively, the "Security Agreements"); and

WHEREAS the Security Agreements were recorded in the United States Patent and Trademark Office and United States Copyright Office;

NOW THEREFORE, the Administrative Agent hereby **RELEASES**, without representation, recourse or warranty whatsoever, all of its security interest in the collateral granted pursuant to the Security Agreements, including, without limitation, the collateral listed on the schedules attached to each of the Security Agreements.

The Administrative Agent agrees, at the Borrower's expense, to cooperate with the Borrower and to provide the Borrower with the information and additional authorization necessary to effect the release of the Administrative Agent's security interest in the released collateral described herein.

IN WITNESS WHEREOF, the Administrative Agent has executed this Release as of the date first above written.

**WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Administrative Agent**

By: 

Name: Scott B. Carlson

Title: Vice President

ANNEX I

Trademark Security Agreement dated March 12, 2004 between Wells Fargo Bank, National Association, as agent, and Pfingsten Publishing, L.L.C., recorded March 30, 2004 in the Patent and Trademark Office at reel 2819, frame 908.

Copyright Security Agreement and Mortgage dated March 12, 2004 between Wells Fargo Bank, National Association, as agent, and Pfingsten Publishing, L.L.C., recorded April 12, 2004 in the Copyright Office in volume 3510, document numbers 787-790.